

11. LIST OF EXPERTS

List of experts participated in the workshop for design of curriculum for diploma programme in Industrial and Personnel Management 25–27 August, 2003 at NITTTR, Chandigarh.

1. Dr. PK Vasudeva
Principal,
Bharti Vidhya Bhawan
College of Commerce and Management
Sector 27-A, Chandigarh
2. Professor BL Dubey,
University Business School,
Punjab University, Sector 14, Chandigarh
3. Dr. ON Kapoor,
Project Officer NTMIS,
Model Centre at PEC, Sector 12, Chandigarh
Resi: H.No. 408, Sector 38-A, Chandigarh
4. Dr. (Mrs.) Meenakshi Malhotra
Professor, UBS,
Punjab University, Sector 14, Chandigarh
5. Dr. DD Sharma,
Professor EDIC,
NITTTR, Chandigarh
6. Dr CM Rastogi,
Head, Department of Personnel Management,
IERT, 26 Chattam Lines,
Allahabad 211 002
7. Dr NK Sahni
Head Commerce Department
GGDSD College, Sector 32, Chandigarh
8. Shri Mukesh Chadha,
Officiating Principal,
Government Polytechnic, Adampur
Mandi Adampur -125052
(Dist Hissar)- Haryana

9. Shri VS Ahlawat
O/I Management Department,
Government Polytechnic, Adampur,
Mandi Adampur -125 052
Distt Hissar Haryana
10. Shri Ram Pal Keshwar,
Principal,
Kalpana Chawla Government Polytechnic for Women,
Ambala City 134003
11. Prof. SM Sharma
Bharti Vidhya Bhawan
College of Commerce and Management
Sector 27-A, Chandigarh
12. Col. Harbhajan Singh (Retd)
Structure and Management Consultant
5177/2, Manimajra, UT, Chandigarh
13. Dr. VK Shorie, Lecturer,
Industrial and Personnel Management,
SJP Polytechnic, Damla Distt. Yamunanagar (Haryana)
14. Shri Bhupinder Singh
Lecturer, Management
Govt. Polytechnic, Mandi Adampur, Haryana-125 052
15. Shri Sunil Yadav
Lecturer, Management
Govt. Polytechnic, Mandi Adampur, Haryana-125 052
16. Dr. M. Sehwat
Lecturer, Management
Govt. Polytechnic, Mandi Adampur, Haryana-125 052
17. TN Thukral
Curriculum Development Centre
NITTTR, Sector 26, Chandigarh

Coordinator

INDUSTRIAL AND PERSONNEL MANAGEMENT

DETAILED CONTENTS OF VARIOUS SUBJECTS FIRST YEAR

Sr.No.	Subjects	Page No(s)	
Semester– I		3 - 15	
1.1	English and Communication Techniques	4	
1.2	Industrial Organisation		7
1.3	Essentials of Management	8	
1.4	Business Economics	11	
1.5	Organisational Behaviour-I	13	
1.6	Study Paper and Presentation	15	
Semester– II		16-26	
2.1	Business Communication	16	
2.2	Personnel Management		18
2.3	Computer Fundamentals and Information Technology	19	
2.4	Business Mathematics and Statistics	24	
2.5	Organisational Behaviour-II	25	
2.6	Study Paper and Presentation		26

INDUSTRIAL AND PERSONNEL MANAGEMENT

DETAILED CONTENTS OF VARIOUS SUBJECTS FIRST YEAR

Sr.No.	Subjects	Page No(s)
Semester– I		3 - 15
1.7	English and Communication Techniques	4
1.8	Industrial Organisation	7
1.9	Essentials of Management	8
1.10	Business Economics	11
1.11	Organisational Behaviour-I	13
1.12	Study Paper and Presentation	15
Semester– II		16-26
2.1	Business Communication	16
2.2	Personnel Management	18
2.3	Computer Fundamentals and Information Technology	19
2.4	Business Mathematics and Statistics	24
2.5	Organisational Behaviour-II	25
2.6	Study Paper and Presentation	26

INDUSTRIAL AND PERSONNEL MANAGEMENT

**DETAILED CONTENTS
OF
VARIOUS SUBJECTS**

FIRST YEAR

Sr.No.	Subjects	Page No(s)
Semester– I		3 - 15
1.13	English and Communication Techniques	4
1.14	Industrial Organisation	7
1.15	Essentials of Management	8
1.16	Business Economics	11
1.17	Organisational Behaviour-I	13
1.18	Study Paper and Presentation	15
Semester– II		16-26
2.1	Business Communication	16
2.2	Personnel Management	18
2.3	Computer Fundamentals and Information Technology	19
2.4	Business Mathematics and Statistics	24
2.5	Organisational Behaviour-II	25
2.6	Study Paper and Presentation	26

English and Communication Techniques
 Industrial Organization
 Essentials of Management
 Business Economics
 Organizational Behaviour
 Study Paper and Presentation
 Business Communication
 Personnel Management
 Computer Fundamentals and Information Technology
 Business Mathematics and Statistics
 Organisational Behaviour
 Study Paper and Presentation
 Office Procedures and Management
 Accounting and Finance
 Total Quality Management
 Computer Applications
 Production and Material Management
 Study Paper and Presentation
 Business Laws
 Marketing Management
 Human Resource Development
 Entrepreneurship Development & Environment
 Management Information System
 Study Paper and Presentation

Specialisation in Human Resource Management

Management of Personnel and Interpersonal Dynamics
 Human Resource Management
 Industrial Relations
 Labour Legislation
 Labour Welfare and Social Security
 Case Study in Human Resource Management

Specialisation in Marketing Management

Sales Management
 Advertising and Management
 Consumer Behaviour and Marketing Research
 International Marketing
 Marketing of Services
 Case Study in Marketing Management